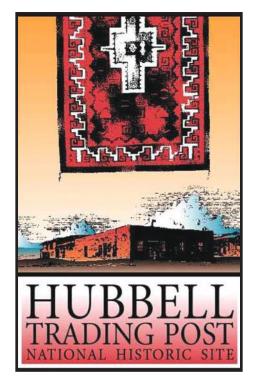
# **Friends**

# of Hubbell Trading Post lewsletter



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#### **CHAIRMAN'S REPORT**

We are looking forward to another record-setting auction in Gallup this September, as we continue to support the Native American community. Since our founding in August 1990, Friends of Hubbell has consistently returned 85 cents of every dollar spent through auction bids to the artist.

Our auctions work because of information asymmetry: the seller wants to sell at the highest possible price, and the buyers want to pay as little as possible. But the seller does not know the prices the buyers are willing to pay. Setting a price that is too high means that there will be no sale, setting a price that is too low means that there will be less profit. Each buyer knows how much he or she is willing to pay but does not know the price the other buyers are willing to pay. So, buyers influence each other. The theory that models these phenomena is called auction theory.



Frank Kohler Chairman FoH

Our FoH Board of Directors is pleased to announce that we have increased our scholarship donations to now include three graduate level awards presented in July 2023, along with our 10 undergraduate awards to Native American students. We thank our consistent and very generous buyers and donors for their continued donations year after year to fund these scholarships. FOH has NEVER missed a year of awarding scholarships since 1994, when our record keeping began.

During the past two years, we had the very capable and helpful children from the Manuelito Children's Home serve as rug runners. We plan to have them back at our September 2023 auction. We always welcome interested volunteers to help us with the mechanics and coordination of our auctions. It is a fun and interesting way to experience the behind-the-scenes look at the workings of our auction.

We have also begun discussions with WNPA (Western National Parks Association) to partner and support more events at J.L. Hubbell Trading Post in Ganado.

Friends of Hubbell continues to work closely with the City of Gallup, NM, through their Lodgers Tax Grants. The city awards these grants to organizations to assist them with financial support of advertising costs that promote the City of Gallup. Since 2019, Friends of Hubbell has earned and received eight Lodgers Tax awards totaling \$35,000 for funding of our auctions advertising. We very much appreciate our continuing partnership with the City of Gallup through the Lodgers Tax initiative.

See you in September 2023. No sitting on your hands. Buy what you like, love what you buy.

Frank Kohler Chairman FoH

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#### FRIENDS OF HUBBELL AWARDS 13 SCHOLARSHIPS

\$34,500 IN SCHOLARSHIPS AWARDED FOR 2023-24 ACADEMIC YEAR

Thirteen well-deserving Native American students received Friends of Hubbell college scholarships for the upcoming 2023-2024 academic year.

These 13 worthy recipients were chosen from more than 80 applications submitted to the Friends of Hubbell scholarships program for the coming academic year. Here is the rundown of this year's scholarship winners:

Sheri Burnham Memorial Scholarship (\$3,000)

Vetesha Smith University of Arizona Mechanical Engineering

T. Robert Chambers Scholarship (\$2,500)

Kaedan Yazzie University of New Mexico Nursing

Amy Nuremberg & Owen O'Fallon Scholarship (\$2,500)

Sonya Norton Arizona State University Applied Bio Science - Pharmacy

Dr. Jim & Marcia Sherman Scholarship (\$2,500)

Dine' College Berlinsea Kee **Elementary Education** 

**Anonymous (\$2,500)** 

Nicole Begay Mechanical Engineering University of Oklahoma

Andrew & Karen Somosi Scholarship (\$2,500)

Fort Lewis College **Darion Fredericks Environmental Conservation & Mgmt** 

Friends of Hubbell Undergraduate Scholarships (\$2,500 each):

Arizona College -Tempe River Yazzie Nursing Dine' College Erin Cleveland Biology

Kyra Capitan Navajo Tech University Wildlife Biologist

**Chasity James** Arizona State University Mechanical Engineering

Friends of Hubbell Post Graduate Scholarships (\$3,000 each):

Brittany Jim NAU Masters of Public Health - Nutrition

Ordell Joe University of Arizona PhD in Higher Education

Masters of Public Health - Health Promotion Corey Hemstreet NAU

Board Also Approves \$1,100 Grant to Manuelito Children's Home

The FOH Board of Directors also approved a grant of \$1,100 for the Manuelito Children's Home in Gallup. NM, for their continuing support of Hubbell's biannual auctions. The home provides a caring and nurturing living environment and schooling (kindergarten thru high school) for Native American children, who for various reasons, cannot live with their parents or other family. Friends of Hubbell began supporting the home in 2022.

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## THE HISTORY OF THE FRIENDS OF **HUBBELL TRADING POST, INC**

By Janet Hooper and Thrude Breckenridge

FIRST EVENTS: In December 1990, Friends of Hubbell hosted the first annual Christmas Farolito Night with candlelit luminarias lining the walks, walls and roads of the historic trading post. Red chili suppers for \$5 each were sold. Tours were conducted of the Hubbell home that had been decorated by local school children.

In May 1991, Friends of Hubbell sponsored a sheep-shearing event at the site. Numerous sheep and goats were available for expert and amateurs to shear. Prizes were given. Ben and Nellie Begay of Chinle - Nazlini provided the livestock. Mr. and Mrs. Silentman of Newcomb, NM, provided sheep for the grill, mutton stew and chili fry bread plate prepared by Friends volunteers.

In April 1992, the National Park Service and Friends of Hubbell hosted a 25th Anniversary Rededication Luncheon for the site with honored guests that included Dorothy Hubbell and John Hubbell, Mrs. Annie Wauneka, Frances Babbitt, and other family members of early Indian traders, Alfred Yazzie, Medicine Man, performed a Blessing Way ceremony with the help of his wife, Alice.



Early FoH auction in tent

AUCTIONS: In 1991, with an \$85,000 loan from the Babbitt Brothers Trading Company of Flagstaff, AZ, the Friends of Hubbell and the National Park Service held the first Native American Arts and Crafts auction. It was held in the gymnasium of the Navajo Health Foundation across Highway 264 at the Sage Memorial Hospital compound. Mr. Herman Coffey was the auctioneer.

In 1992, with a smaller 40-day loan from the Southwest Parks and Monuments Association (SPMA) located in Tucson, AZ and now Western National Parks Association (WNPA) located in Oro Valley, AZ, the Friends held their second auction. In the evening prior to the auction, R. Carlos Nakai performed a flute concert. After 1993, the auction was moved to the Ganado Catholic Church auditorium.

In 1998, a rug auction was held at the Navajo Nation Museum, Library and Visitor's Center in Window Rock, AZ, to support a Navajo Studies Conference. In 1999 gross receipts for the auction were \$73,000 with 170 items sold out of 330 arts and crafts submitted for sale. By 2000 the auctions were being held twice a year on site at the Hubbell Trading Post National Historic Site under a big tent with many Native American vendors also in attendance, surrounding the auction venue. Since 1996, we have enjoyed the assistance and auctioneering skills of long-standing full-time traders with Bill Malone (Bill Malone Trading), Bruce Burnham, a 5th generation trader from R.B. Burnham & Co. and Hank Blair from Totsoh Trading. Kary Dunham joined our auctioneer team in 2001 with Austin Burnham added to the stage in

Auctions moved to our current location in Gallup, NM, in October 2017. And our sales continue to soar with our two auctions in 2022 (May & Sept.) amassing more than \$321,000 is sales with 85¢ of every dollar going to the artists.

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For Vendor Booths at our September Auction Contact:

Jeff Clarke at 602 821 9326 or e-mail: Clarke jeff@yahoo.com

To register to receive the FOH Quarterly Newsletter:

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## FRIENDS OF HUBBELL AGAIN PARTNERING WITH LA QUINTA BY WYNDHAM **GALLUP**

La Quinta by Wyndham Gallup is again offering a special Friends of Hubbell rate for travelers attending the September 2023 Auction. Rates for a standard room with 1 king or 2 full size beds will be \$109 plus tax per night. Suites are not subject to the discounted group rate.

#### PLEASE NOTE: To get this special Friends of Hubbell rate, guests must call the La Quinta Gallup directly at 505-722-2233.

The La Quinta in Gallup is conveniently located just off Interstate-40. Take Exit 26, turn right and the hotel is on the right.



La Quinta by Wyndham Gallup 3880 E. Highway 66 Gallup, NM 87301 505-722-2233 Phone 505-722-2885 Fax

Please Note: Travelers to our Gallup September Auction may also want to check and compare discounted rates from other programs such as AAA, AARP, or additional online discount programs.

#### FOH RAFFLE FOR A PENDLETON BLANKET

A Southwest-inspired wool blanket based on a weaving by Roselyn Begay. The warm, serene hues of this American-made blanket were inspired by the high desert landscape of Roselyn's home. This blanket is first in Pendleton's collectible Weavers Series, which features works created in partnership with Native American artists.



**About the artist:** Roselyn Begay is a renowned Navaio/Diné weaver who lives near Chinle. Arizona. Roselyn has been weaving for more than 50 years. Some of her earliest memories are of watching her mother at her loom. Her work is available at trading posts and markets in Sedona, Teec Nos Pos, and Ganado.

This is a donated item and raffle tickets will be \$10. All proceeds will go to the Friends of Hubbell Scholarship Fund.

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### THE PONY EXPRESS – AN 18-MONTH OPERATION THAT CREATED A LASTING LEGACY

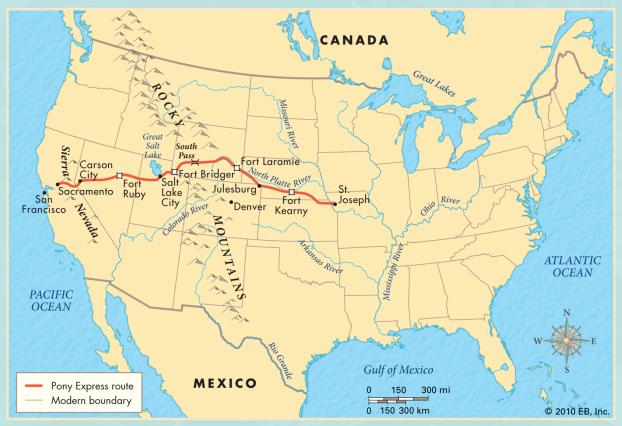
Tom Surface, Friends of Hubbell

In existence for only 18 months between April 1860 and October 1861, the Pony Express left a lasting legacy in the lore of the Old American West. In the era before electronic communication, the Pony Express was the thread that tied the eastern U.S. to the west.

Running from St. Joseph, Missouri, to Sacramento, California, a distance for more than 1,800 miles, the Pony Express delivered letters in just 10 days -- a speed unmatched in that period of American history.

The need of a fast and reliable communications service developed as a result of the California 1849 Gold Rush, the 1847 Mormon exodus to Utah, and the thousands who moved west on the Oregon Trail. As early as the 1840s, the need for a faster mail service beyond the Rocky Mountains became clear. Initially, this need was partially filled by outfits such as the Butterfield Overland Mail Service starting in 1857 and private carriers in following years.

However, in 1858 a greater need for transcontinental mail service arose when U.S. Postmaster General Joseph Holt scaled back overland mail service to California and the central region of the country. This led to the creation of the Leavenworth & Pike's Peak Express Company by William H. Russell, Alexander Majors and William B. Waddell, later known as the Pony Express. The route had about 190 stations, with each rider riding around 75 to 100 miles, while changing horses every 10 to 15 miles. According to historical reports, the service was remarkably efficient: during its 18-month of operation, only one bag of mail was reported lost.



The Pony Express route (1860–61). (Encyclopædia Britannica)

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On June 16, 1860, about ten weeks after the Pony Express began operations, Congress authorized a bill instructing the Secretary of the Treasury to subsidize the building of a transcontinental telegraph line to connect the Missouri River and the Pacific Coast. The passage of the bill resulted in the incorporation of the Overland Telegraph Company of California and the Pacific Telegraph Company of Nebraska. While the lines were under construction, the Pony Express continued to deliver the mail. Letters and newspapers were carried the entire length of the line from St. Joseph to Sacramento.

Then, on October 26, 1861, the telegraph line put San Francisco in direct contact with New York City. Two days later the Pony Express was officially terminated, but it was not until that November when the last letters completed their journey over the route, that service ceased.

Most of the original trail has been obliterated either by time or human activities. Along many segments, the trail's actual route and exact length are matters of conjecture. In the western states, the majority of the trail has been converted, over the years, to double track dirt roads. Short pristine segments, believed to be traces of the original trail, can be seen only in Utah and California. However, approximately 120 historic sites may eventually be available to the public, including 50 existing Pony Express stations or station ruins.

Developed from multiple sources.



Hollenberg Station, Hanover, Kansas, the final stop in Kansas on the westward journey of the Pony Express. (U.S. National Park Service - Encyclopædia Britannica)



Rothstein, Arthur, photographer. Pony Express stables at Fort Bridger, Wyoming, United States Wyoming Fort Bridger Uinta County, 1940. Mar. Photograph. https://www.loc.gov/ item/2017779822/.



Highsmith, Carol M, photographer. Devil's Gate, a fissure in the mountains of what is now Natrona County, Wyoming, caused by erosion from the Sweetwater River. It was a noted landmark along the Oregon Trail and California Trail, Mormon Trail, and Pony Express route that followed the same path before diverging farther west. While it gave no particular directional guidance, emigrants, who were walking or riding alongside, frequently stopped to hike around this feature and carve their names. The occurrence of several murders in this region led some emigrants to believe this was a bedeviled site. United States Wyoming Natrona County, 2016. -05-29. Photograph. https://www.loc.gov/item/2017688335/.

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## AN OVERVIEW OF NAVAJO (DINE') RUG PATTERS AND **DESIGNS: PART1**

By Kary Dunham and Tom Surface

Have you ever tried to figure out the origins, patterns, designs and identification of Navajo (Dine') weavings? In this and future Friends of Hubbell Newsletters, we will try to provide some information and examples of Navajo weavings and show examples of some of the most popular and currently woven designs.

Native American weaving in the Southwest originated with the New Mexico Puebloans but due to increased Spanish influence in the 1600s and early 1700s, shifted their textile making to meet a growing European demand. As this American art diminished among the Pueblos, it became established among the Navajos. Initially, they wove out of necessity, for blankets, robes and clothing, and floor covering in their hogans. Nowadays the Dine' are synonymous with weavings as a distinctive artform, specifically, Native American rugs. Today, along with some Hopi textile weavers, the Navajo have taken weaving to new levels of fine art.

Designs of Navajo weavings can represent patterns from regions on the reservation, such as Two Grey Hills, Wide Ruins, Ganado, Klagetoh, Crystal, Teec Nos Pos, Storm (Tuba City) and others. Historically, trading posts owners also greatly influenced designs, patterns, colors and weaves, based on what was selling best to buyers. Don Lorenzo Hubbell promoted Ganado Red. Burnham encouraged the Burnham weave, Toadlena promoted expensive and tight weave Two Grey Hills while Teec Nos Pos promoted weaves that more closely resembled intricate Persian designs in many examples. There are also the rugs that reflect Dine' culture, family values, daily life and walking in beauty. Such designs include Yei and Yei-Bichai dancers, Tree of Life, Sand Paintings, Family Life, Animals and Patriotic Scenes, among many others. This is not a complete nor comprehensive list, but in this and coming issues of our Newsletter, we will provide some pictures of some of today's more prominent designs. We hope you enjoy some of our listings. And, if one or more "speaks" to you, consider attending one of our biannual auctions and purchase the weavings of your choice.

My personal thanks to Kary Dunham for assembling the pictures and identifying the weavings in this and coming Newsletters.

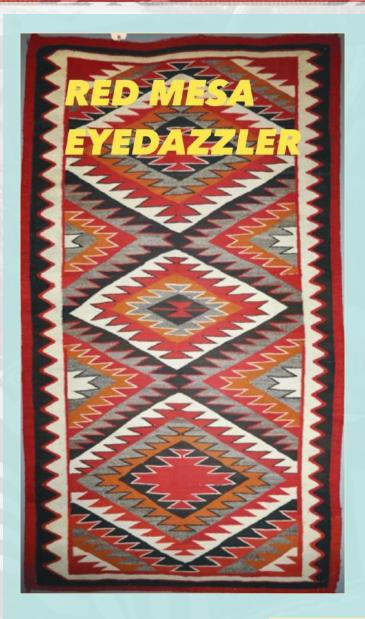






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#### **MAY 2023 AUCTION**











### Thank you for a successful May auction!

Thank you for making the Friends of Hubbell May 2023 auction a great success. More than 205 lots were gaveled "sold" with sales topping \$163,000. Native artists benefitted to the tune of more than \$107,700 for their items that were sold. The Friends of Hubbell scholarship fund reaped a gain of over \$15,675 from auction sales and other revenue producing initiatives.

photo credit: Craig Denhard

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#### **BOARD OF DIRECTORS AND OFFICERS**

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Martha Blue, Flagstaff, AZ Janet & Jim Hooper, Tucson, AZ Martin Link, Gallup, NM

#### Visit the Friends of Hubbell **Facebook Page**



https://www.facebook.com/ friendsofhubbellauction

Please visit our Facebook page where we will share more about artists, events, and happenings about Friends of Hubbell. We encourage you to visit the page and contribute images and articles about the wonderful art of Weaving, Pottery, Carvings, and much, much more.

Please follow us and like our page. Again, thank you for your support. We could not do this without you.

As a federally recognized non-profit organization incorporated in 1990 [Arizona reg.# 02261435], the Friends of Hubbell Trading Post National Historic Site, Inc. contributes to the management objectives of the National Park Service at Hubbell Trading Post National Historic Site. Related goals include revitalizing Native American arts and crafts, perpetuating John Lorenzo Hubbell's legacy, providing college scholarships to Native American students, and increasing public awareness of the Park. We invite you to assist us in these efforts by becoming a member. More information can be found on our on the Friends of Hubbell website

"Everything that is good; the concepts in Navajo of beauty, perfection, harmony, goodness, normality, success, well-being, blessedness, order, and ideal."

Handbook of North American Indians Vol. 10 Southwest, Gary Witherspoon, Language and Reality in Navajo World View.

Mark your calendar for the September 30, 2023 Auction